

# BAUHAUS

**BAUHAUS has implemented a new solution that helps store associates to pick items for Click & Collect orders.**

**Customer**

■ BAUHAUS

**Country**

■ Denmark

**Industry**

■ Retail / DIY

**Solution Partner**

■ Delfi Technologies A/S

**Solution**

■ Point Mobile PM80



**Leading DIY retailer**



**Since 1960**



**160,000 items**



BAUHAUS has a solid market position with 18 DIY stores spread across the country.

## Introduction

BAUHAUS has implemented a new solution that helps store associates to pick items for Click & Collect orders. With help from electronic shelf labels and handheld terminals, it has become much faster and easier to navigate through the store to find the right items. A new solution that also saves a lot of time on replenishment.

## Flashing shelf labels show the way

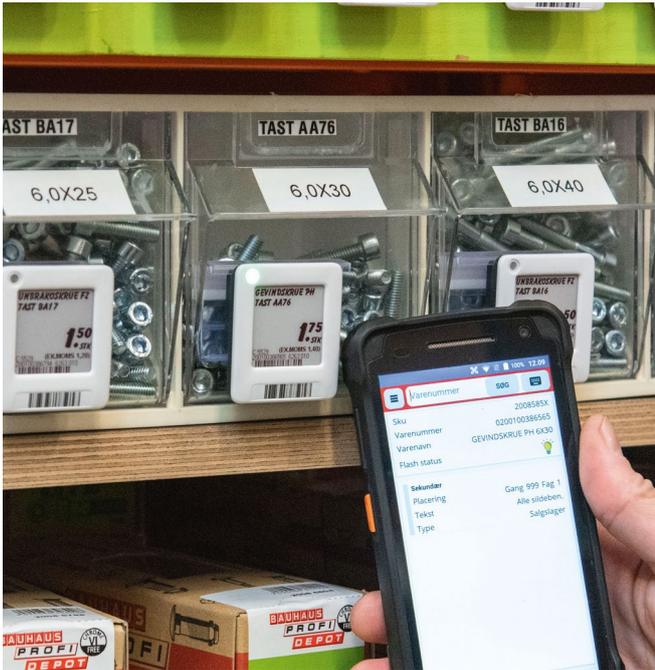
With electronic shelf labels and handheld terminals from Delfi Technologies, BAUHAUS can now find the way to the goods. The electronic shelf labels at BAUHAUS have a built-in LED indicator, which can flash through an action from the handheld terminal when an associate must find a specific item. "It is smart and efficient - we can use the electronic shelf labels and handheld terminals to navigate better around in the store. It saves us a lot of time during the workday", says Allan Nygaard, Department Manager at BAUHAUS in Roskilde, Denmark. At the handheld terminal, the associate can view hallway number and section information for each item, which can be used to find the specific location of the items. When the associate has found the right area, it is possible to make the shelf label flash to find the right shelf and item. „After we have implemented the new solution, we can prepare Click & Collect orders much faster“, says Allan Nygaard.



It is smart and efficient - we can use the electronic shelf labels and handheld terminals to navigate better around in the store. It saves us a lot of time during the workday.

- Allan Nygaard,  
Department Manager at  
BAUHAUS in Roskilde,  
Denmark

## Success Story | BAUHAUS



### Faster goods replenishment

With so many item numbers, it can also be time-consuming to find the right shelves when it comes to replenishment of goods. Here too, the associates can use the handheld terminal and shelf labels to find their way. "Now that we can use the handheld terminals and the electronic shelf labels to show the way, we can also make goods replenishment significantly faster than before. It gives us some more productive workflows and we avoid having to spend unnecessary time looking for the right shelf and the right location", explains Allan Nygaard. BAUHAUS in Roskilde uses a combination of four different sizes of electronic signs, depending on the department and product group in question - from small signs to the very large signs in areas where there is a need to be able to read price and product information from a longer distance. All the electronic shelf labels can flash and be used as wayfinder. The handheld terminal itself is the Android-based Point Mobile PM80 Mobile Computer, which is in fact a robust smartphone.

### About BAUHAUS

BAUHAUS opened the first construction market in Germany in 1960. Since its establishment in the Danish market in 1988, the chain has experienced strong progress and growth. Today, BAUHAUS has a solid market position with 18 DIY stores spread across the country.

### About Delfi Technologies

Delfi Technologies is a European IT company that develops and sells barcode solutions in connection with product registration and electronic shelf labels for the retail, warehousing & logistics industry, as well as the healthcare system. Delfi Technologies has grown significantly in recent years and today has offices in Denmark, Sweden, Norway, Germany, Italy, and Vietnam with more than 110 employees.



#### PM80 with Android 6

The 1.5m drop protected device is IP67 certified and features a 5" display with Gorilla Glass, 2GB RAM & 16GB ROM and a 2D barcode imager on the top of the housing. Hardware keys on the front are programmable based on customer needs.

**Corporate Headquarters**  
Point Mobile Co., Ltd.  
pm\_sales1@pointmobile.com  
+82 2 3397 7870

**NA Headquarters**  
Point Mobile Americas LLC  
info@pointmobileamericas.com  
+1 425 780 4452

**Europe Headquarters**  
Point Mobile Europe GmbH  
europe@pointmobile.com  
+49 6196 777 3666

**China Headquarters**  
Point Mobile China  
info@pointmobile.com.cn  
+86 755 8869 1169

For more information, visit [www.pointmobile.com](http://www.pointmobile.com)